



LAMIS MARKETING

لميس للتسويق

Company Profile

Lamis Marketing was established in 1997, as one of the first companies to promote touristic destinations in the MENA region. It aims to assist in increasing tourism revenues and visitors' numbers; and to help industry partners realize and achieve tourism targets and goals.

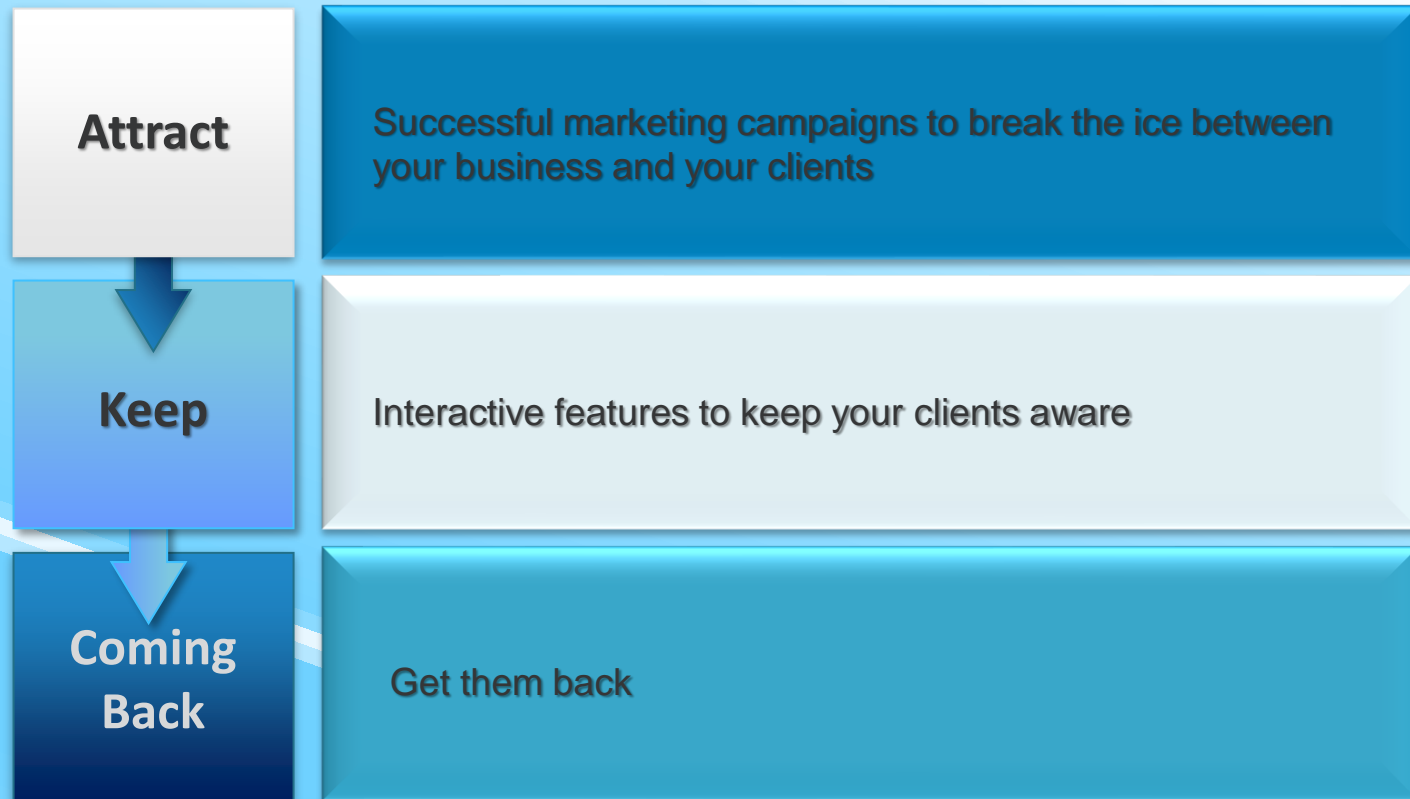
Lamis Marketing provides world-class marketing initiatives in the MENA region, and works in close co-operation with industry partners as well as with the travel trade, online operators, media, and airlines companies. This will provide awareness to the targeted consumers, resulting in increasing the number of visits to our destination partners.

Mission and Vision

Our main mission is to produce creative and effective marketing strategies for our clients in a powerful, clear and memorable manner; thus supporting them and their partners towards a successful return on investment (KPI).

Our vision is to be respected and trusted as a regional class marketing consultancy, and to emerge as a renowned worldwide company in the world of offline and online marketing. Thus, providing solutions and keeping excellent customer relationship.

Our Approach



Lamis Success Keys

You Need

- Reach as many potential customers as possible.
- Maximize the lifetime value of customers, by maintaining the relationship.
- Engage in social networking & user generated content.
- Create a compelling website experience.
- Maintain high quality content.
- Offer Do-It-Yourself packaging.
- Engage tourism business to get your inventory online.
- Ensure effective electronic distribution of Information to travelers & visitors.

We Offer

- Offering full travel marketing solutions that are uniquely tailored to your brand so you can create your own unique and special package.
- Creating strong community relations through highly successful and cost-effective marketing.
- Providing maximum exposure & increases traffic to your different online platforms & website.
- Branding – project the essence of the destination.
- Inviting industry suppliers to partner with us in a variety direct marketing campaigns.
- Online Destination/ Brand Media Relations.
- Providing online advertising which is the most powerful & cost effective tool to drive traffic to your business.

Key Solutions

1 Tourism Destination

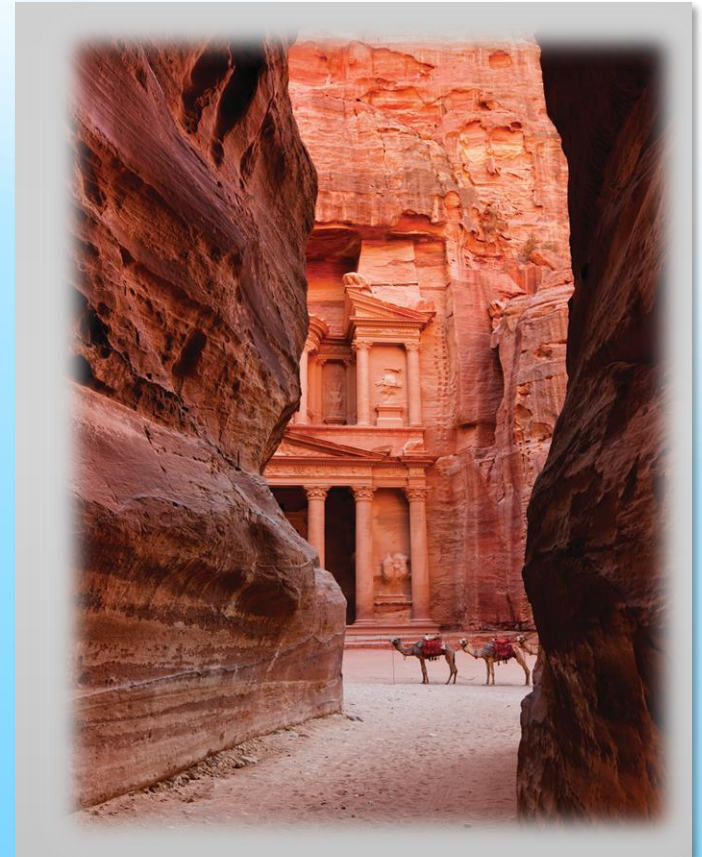
- Identifying competitors, analyzing strengths and weaknesses.
- Overview of the latest trends among travelers.
- Increasing destinations brand awareness using online and offline promotion activities.
- Building relations between destinations and TOs.

2 Tourism properties promotion

- Identifying tourists needs and demands.
- Strengthening property business through online and offline promotion activities.
- Targeting relevant travelers via variety of promoting channels.

3 Airlines companies marketing

- Overview of the latest trends among travelers.
- Identifying competitors.
- Analyzing strengths and weaknesses.
- Strengthening brand image through online and offline promotion activities.
- Targeting relevant travelers.



**For more information about us
please visit our official website**

www.lamismarketing.com

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Our honor to serve you,