

# Elevating Brands Across MENA



[lamismarketing.com](http://lamismarketing.com)

# Lamis Marketing Company



**Lamis Marketing** is a premier marketing consultancy based in Amman, specializing in destination marketing and tourism promotion within the MENA region.

At Lamis Marketing, we offer world-class marketing programs with over 25 years of experience in the MENA region, focusing on the utilization of all effective marketing tools and close collaboration with industry partners, including travel and tourism companies, airlines, online operators, and media outlets. Our objective is to capture the attention of the target audience towards the designated destinations and increase visitor numbers.



## Our mission

To design innovative and effective marketing strategies that drive measurable results, supporting them in enhancing key performance indicators and achieving tangible return on investment.



## Our vision

We aspire to earn trust and respect as providers of outstanding marketing consulting solutions, and to be recognized regionally and globally for delivering exceptional results both online and offline.

# Our Approach

## Our Work Process: "Attract, Sustain, Return"



### Attraction & Acquisition

Implementing effective marketing campaigns to break barriers and reach new customers.



### Sustainability & Continuity

Build lasting relationships with customers by maintaining consistent interaction & communication, ensuring fostering loyalty.



### Return

Developing innovative methods to re-engage customers and strengthen their loyalty.

# Lamis Success Keys



## You NEED!

- Reach as many potential customers as possible.
- Maximize the lifetime value of customers, by maintaining the relationship.
- Engage in social networking & user generated content.
- Create a compelling website experience.
- Maintain high quality content.
- Offer Do-It-Yourself packaging.
- Engage tourism business to get your inventory online.
- Ensure effective electronic distribution of Information to travelers & visitors.



## Our Key Offerings:

- **Website Design:** Crafting attractive, user-friendly websites to connect with your audience.
- **Content Excellence:** Delivering high-quality content to build trust and loyalty.
- **DIY ("Do It Yourself") Marketing Packages:** Equipping clients with tools for independent marketing success.
- **Tourism Sector Integration:** Showcasing your products and services effectively.
- **Innovative and Comprehensive Solutions:** Tailored strategies for growth and market expansion.
- **Community Engagement:** Building meaningful community relationships through cost-effective campaigns.
- **Traffic Boosting:** Enhancing visibility across online platforms.
- **Unique Branding:** Creating standout product identities.
- **Targeted Campaigns:** Reaching your audience with precision.
- **Media Relations:** Strengthening brand promotion of visual identity through trusted channels.
- **Online Advertising:** The most powerful and cost-effective tool for attracting more audiences to your business.

**Lamis Marketing is your partner in delivering impactful and results-driven marketing strategies.**

**lamismarketing.com**

# KEY SOLUTIONS - SERVICES

1

## Tourism Destination

- Identifying competitors, analyzing strengths and weaknesses (SWAT Analysis).
- Overview of the latest trends among travelers.
- Increasing destinations brand awareness using online & offline promotion activities.
- Building relations between destinations and TOs.

# KEY SOLUTIONS - SERVICES

2

## Promotion of Tourist Facilities

- Identifying tourists needs and demands.
- Strengthening property business through online & offline promotion activities.
- Targeting relevant travelers via variety of promoting channels.

# KEY SOLUTIONS - SERVICES

3

## Airlines companies marketing

- Overview of the latest trends among travelers.
- Identifying competitors.
- Analyzing strengths and weaknesses.
- Strengthening brand image through online & offline promotion activities.
- Targeting relevant travelers.

# KEY SOLUTIONS - SERVICES

4

## Marketing (Acquisition Strategy)

- Comprehensive & customized marketing solutions designed specifically for your brand.
- Creating unique and distinctive marketing packages.
- Help you connect with your target audience through extensive promotional campaigns across our international markets.
- continuously updating media channels and communication databases.
- ensure your message is effectively delivered, enhancing your brand's visibility and impact.

**For more information, please  
visit our official website**

#### **Contact Details**

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**Our Honor to Serve You,**